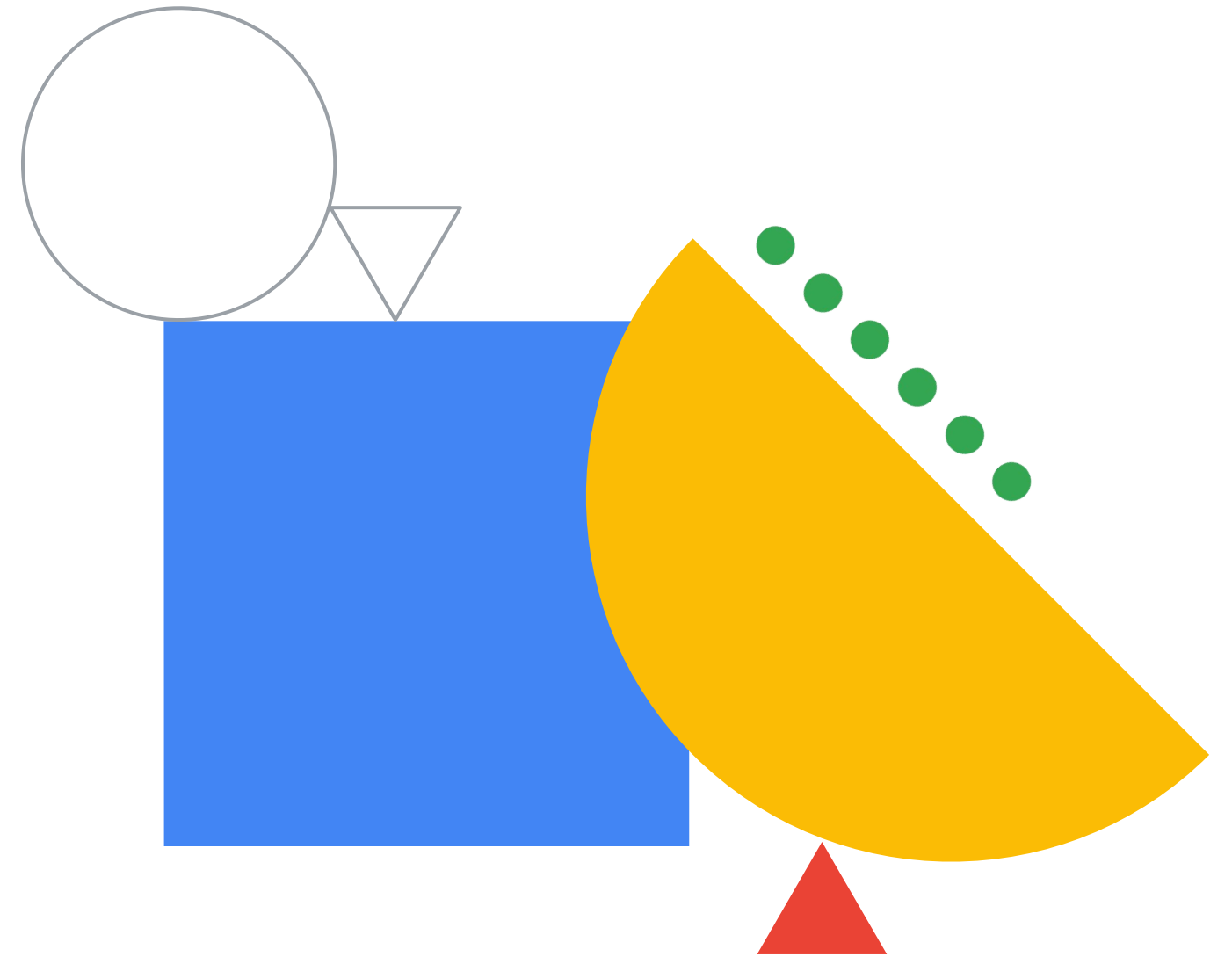
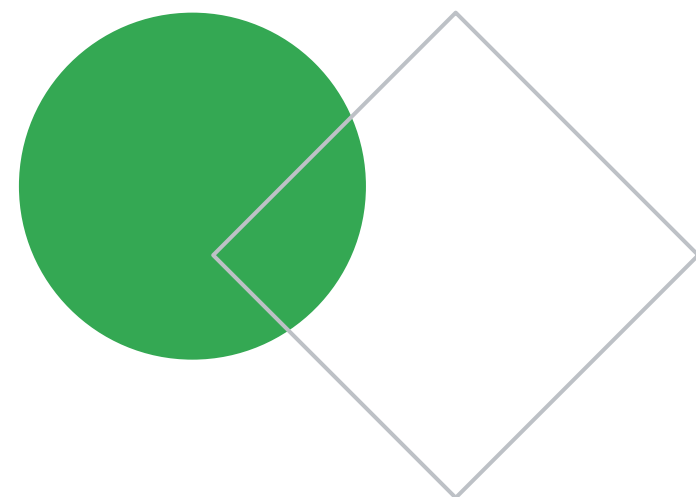


Introduction to Generative AI for Business Users



Introductions



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感謝 Gen AI 幫老師變年輕 😂

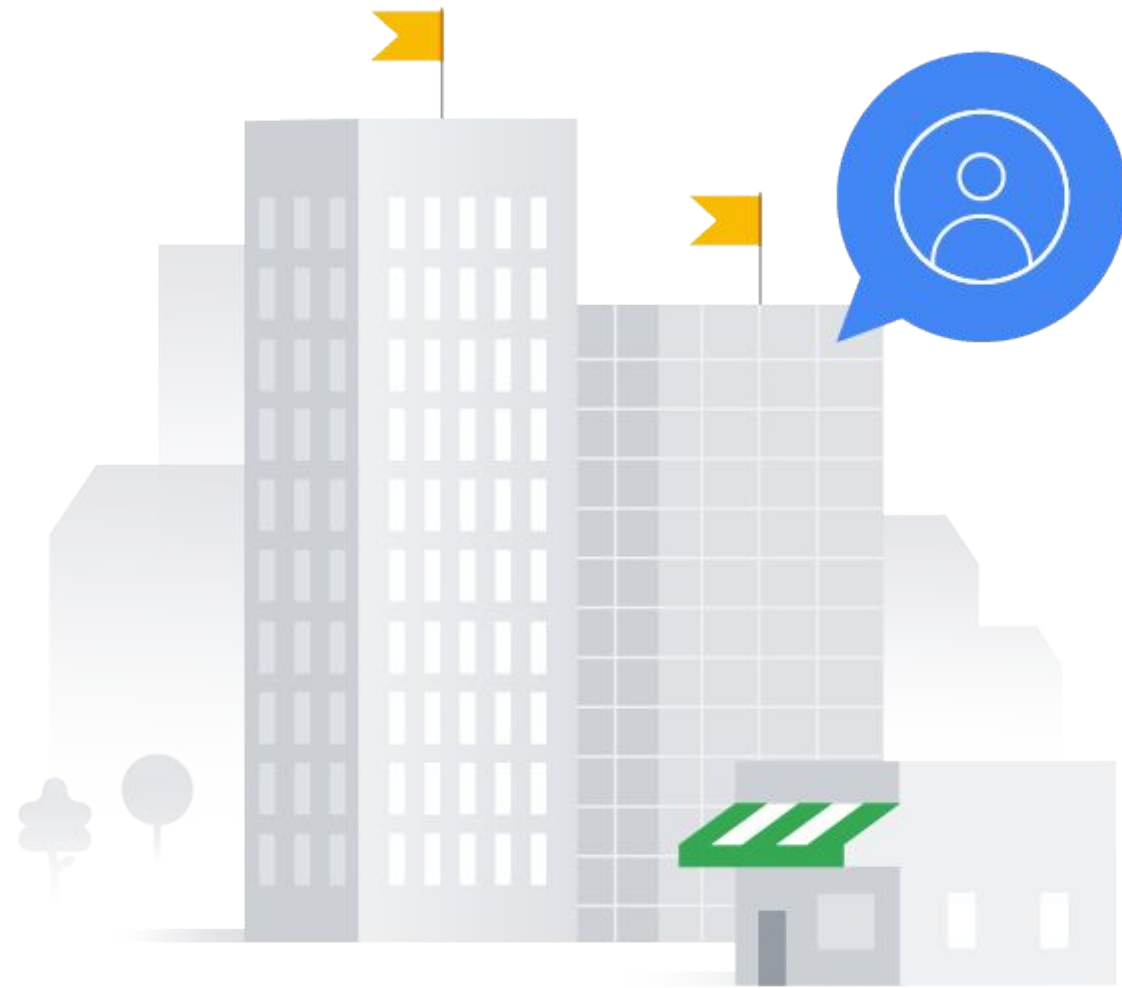
GOOGLE CLOUD 開發者培訓系列 - Introduction to Generative AI for Business Users

活動議程



時間	主題
10:00 - 10:10	歡迎
10:10 - 10:35	第 1 單元: Understanding Generative AI
10:35 - 11:05	第 2 單元: Generative AI on Google Cloud
11:05 - 11:15	休息
11:15 - 11:50	第 3 單元: Generative AI Use Cases across Industries
11:50 - 11:55	第 4 單元: Next Steps and Q&A
11:55 - 12:00	課程總結、問卷

Target audience



Google Cloud

- ✓ Sales and marketing
- ✓ Operations and finance
- ✓ Analysis and research
- ✓ Business end-users
- ✓ Management

Helpful knowledge



✓ No Prerequisites

Helpful to be familiar with

✓ Cloud computing

✓ Google Workspace

In this course, you learn ...

- 01 How Generative AI can be leveraged to optimize business tasks, generating better, faster results
- 02 The range of Generative AI tools Google Cloud offers business users, and when to use them
- 03 Industry-specific use cases, and how to identify high-value use cases in your business
- 04 Strategies and best practices for introducing Generative AI into your day-to-day workflows



